

# BETTER upstream HEALTH downstream CARE

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WEDNESDAY, APRIL 18

8:00am – 5:00 pm

Oakland University

HUMAN HEALTH BUILDING, ROOM 1050

433 Meadow Brook Road, Rochester, MI

To register or to learn more, visit <https://www.oakland.edu/shs/healthology/>

Local physician organizations including HVPA, GMPNetwork, IHP, Medical Network One, and OPNS will join with Oakland University's School of Health Sciences to present a first of its kind symposium in Michigan focused on the social determinants of health (#SDOH). Entitled *Better Upstream Health, Better Downstream Care*, the April 18 event is part of the Oakland University School of Health Sciences 2018 *Healthology Symposium* series, "where science, practice, and social interests meet" and which provides a culminating focus for faculty, students and community partners to celebrate impactful research and scholarship that affect health outcomes.

At Healthology 2018, attendees will discuss the importance of addressing the "upstream" social determinants of health in achieving better "downstream" care. The social determinants of health may include:

- Economic resources, including access to jobs that provide a living wage
- Safe workplaces and safe neighborhoods
- Quality of schools and availability for advanced education and training
- Clean and safe water, air and food
- Positive support systems through home and family relationships and extended social interactions

Highlighting the event, and coming to Michigan for the first time, is [Rishi Manchanda, MD](#), a physician and public health innovator who offers that zip codes may matter more than genetic codes in determining one's health and wellness. Dr. Manchanda, president and founder of [Health Begins](#), has worked in South Central Los Angeles and advocates for incorporating #SDOH into primary care, calling for more "upstreamists" in the healthcare community and beyond to increase efforts to examine the social determinants of health. Dr. Manchanda is the keynote speaker. He is joined by international healthcare innovator [Paul Grundy MD, MPH](#), who just stepped down after a stellar career as IBM's Global Director of Healthcare Transformation and is considered the "godfather" of the Patient Centered Medical Home. Dr. Grundy will deliver the closing keynote. Also presenting on panels and/or breakout sessions are [Detroit physician leader Herb Smitherman, MD, MPH](#), healthcare transformation executive and advocate; [Marianne Udow-Phillips, MHSA](#); and Brigid Hurd, MBA, Senior Director, Diversity and Inclusion, BCBSM.

The event will be facilitated by well-known health reporter and spokesperson, Lila Lazarus. The [agenda](#) includes:

- Addressing #SDOH from a national and local perspective
- Self-management support and #SDOH challenges
- Building a learning system to identify and address #SDOH
- Making a difference in #SDOH through community partnerships
- Addressing community determinants: tools and ideas to overcome barriers
- Investing in #SDOH: how a payer engages its workforce and the community
- #SDOH- Where do we go from here?

8 CME hours are available for full-day attendance at the event. *Better Upstream Health, Better Downstream Care* runs from 8 a.m. to 5 p.m. on Wednesday, April 18 and will be held in the Human Health Building on the campus of Oakland University. To register or to learn more, visit <https://www.oakland.edu/shs/healthology/>