

Payer Recruitment and Leadership Subcommittee of the Michigan Multipayer CPC+ Steering Committee

CHARTER August 2018

Payer Recruitment and Leadership Subcommittee Background: To realize the desired outcomes of the Multipayer Michigan CPC+ Initiative, the Steering Committee developed a Payer Recruitment and Leadership Subcommittee to fulfill the following multipayer strategy pillar:

Strategy Pillar 1 LEADERSHIP, PAYER RECRUITMENT AND POLICY ADVOCACY

Engaged, aligned CPC+ community leadership championship that actively recruits new payer partners and supports practices in outcome success

Payer Recruitment and Leadership Subcommittee Charge: The charge of the Payer Recruitment and Leadership Subcommittee is to champion the commitment and support organizational and practice leadership toward the goals of CPC+ and to common clinical and financial multipayer approaches in primary care. Additionally, the subcommittee will recruit additional payers to the multipayer CPC+ initiative in Michigan via direct participation or “shadow plan” participation. This will involve discussions with plan leadership to increase awareness of the MACRA All Payer Option and the regulatory authority of CMS to incorporate the CPC+ payment model into ongoing Medicare policy contingent on CPC+ demonstration performance that is at least budget neutral and that produces incremental gains in quality, value, and/or patient experience.

The subcommittee will issue recommendations to the Steering Committee and work with partner subcommittees to optimize what multipayer and multistakeholder collaboration can achieve.

Chair Appointment & Operations Support: The Subcommittee will be led by an appointed Chair and/or Co-Chair. Member nominations will be queried as outlined below. Facilitation and support resources will be provided by the multipayer forum, to the extent possible in available funding. This will include logistical and meeting coordination support, subject matter research support, etc.

Membership: Multistakeholder CPC+ Community involvement is an important value of our multipayer Michigan CPC+ initiative. Therefore, an open call for membership to practice, PO and participating plan representatives who are interested and have expertise and enthusiasm that would benefit the subcommittee’s success will be communicated via the CPC+ Michigan Multipayer communication vehicles. No more than eight members will be selected. Additional meeting participants may be invited to attend sessions as the subcommittee desires.

Workplan and Timeline

The timeline will be based on key dates and project requirements that include:

CPC+ Michigan Multipayer Pillar	Milestones		
	By 12/31/18	By 6/30/20	By 12/31/21
<p>1 LEADERSHIP, PAYER RECRUITMENT AND POLICY ADVOCACY</p> <p>Engaged, aligned CPC+ community leadership championship that actively recruits new payer partners and supports practices in outcome success</p>	<ol style="list-style-type: none"> 1. Conduct outreach to identify POs that are actively supporting CPC+ practices and “null set” of practices without CPC+ PO support 2. Develop a briefing piece that for new payers that describes rationale for CPC+ participation (e.g., Medicare policy adoption in 2022; achievement of common clinical and financial model; provider relations; organizational strategy alignment for value-based models etc.) 3. Document alternative option paths for CPC+ payer growth (e.g. post-SIM MHP participation; new payer recruitment opportunities; national payer assessments; etc.) 4. Identify lead contacts for target growth payer 	<ol style="list-style-type: none"> 1. Query active PO Leads for their ideas and interest in CPC+ initiatives and strategy 2. Recruit and achieve Medicaid Health Plan partnerships for post-SIM incorporation into CPC+ 3. Identify and pursue key payer and product line recruitment targets to expand Multipayer CPC+ participation base 4. Partner with leading CPC+ practices and providers in communicating their interest in payer expansion for population coverage 	<ol style="list-style-type: none"> 1. Achieve payer post-demonstration support <ol style="list-style-type: none"> a. Retain Medicare as a participating payer post-demonstration (through adoption into ongoing Medicare policy or via demonstration extension, etc.) b. Retain existing payers and increase the number of participating payers to sustain multipayer support post-demonstration continuation 2. Obtain ongoing partnership commitment for multipayer support administrative infrastructure funding (based on % of members)